



Mastering Communications in RIs: from strategy to implementation

Introduction and Ice breaking

- Sara Montinaro
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IR000032 – ITINERIS, Italian Integrated Environmental Research Infrastructures System
(D.D. n. 130/2022 - CUP B53C22002150006) Funded by EU - Next Generation EU PNRR-
Mission 4 “Education and Research” - Component 2: “From research to business” - Investment
3.1: “Fund for the realisation of an integrated system of research and innovation infrastructures”



WELCOME

Training modules

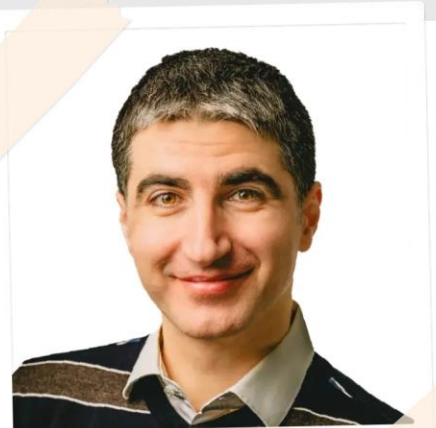
- 🌐 Challenges of communicating RIs
- 🌐 Communication Strategy and Plan 1 – strategic approach, goals | Sara Montinaro
- 🌐 Communication Strategy and Plan 2 – stakeholder analysis
- 🌐 Communication Strategy and Plan 3 – message and media mix
- 🌐 Websites and CMS
- 🌐 Communicating Projects: From Proposal to Implementation | Federico Drago, Gwen Franck
- 🌐 Event Management (Online/Offline) | Gwen Franck
- 🌐 Zenodo for European projects | Federico Drago, Gwen Franck
- 🌐 Measuring Impact/Performance of websites | Pierluigi Calasso



Sara



Pierluigi



Federico



Gwen



Ice-Breaking Session



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THANKS!

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